
From: PMI Inland Northwest Chapter <news@pmiinw.org>
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PMIINW August 2023 Newsletter

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Upcoming PMIINW Events



Thursday Aug 24th, 12pm-1pm. Check out our website to learn more.

Achieving Project Management Excellence Through Strategic Alignment

By Ruth Powers, VP of Marketing

In the aftermath of a global pandemic, the concept of strategic alignment has risen as a crucial guiding force, steering organizations toward their objectives. As project managers, we hold a unique influence in shaping this alignment. Just as an architect designs a blueprint for a masterful structure, we orchestrate project elements to harmonize with overarching strategic goals, forming the backbone of organizational success.

Strategic alignment involves seamlessly integrating each project with the organization's strategic aspirations. It demands an in-depth understanding of our company's mission. Through this understanding, we become the pivot point that



AUGUST 30TH
IN PERSON CHAPTER MEETING
4PM-7:30PM
DINNER INCLUDED



Professor LuAnn Piccord, PMP



Olivia Brockert, PMP

Join us for the PMIINW
August Chapter meeting on
August 30th at CenterPlace.

NEW EVENTS!



Free virtual event! Embark on a transformative journey into project management insights at our Roundtable event on Sept 12th. We will discuss Quality Control and Agile methodologies.

prevents projects from wandering astray and misusing resources. Without alignment, organizational efforts risk resembling disjointed notes, resulting in missed opportunities and less-than-optimal outcomes.

So, how does strategic alignment create value?

- **Resource Optimization:** Projects aligned with strategic objectives efficiently manage resources, eliminating waste and fostering focused efforts.
- **Purposeful Decision-Making:** A transparent alignment with strategy empowers informed and deliberate decision-making, propelling all projects toward success.
- **Unified Focus:** Strategic alignment ensures teams operate in sync, rallying toward the organization's envisioned outcomes. It guarantees everyone is on the same page.
- **Measurable Impact:** Aligned projects directly contribute to organizational goals, enabling tangible measurements of progress.
- **Adaptability:** An aligned project portfolio enhances organizational agility, facilitating seamless adaptation to change.
- **Stakeholder Confidence:** Internal and external stakeholders' confidence soars



Free virtual chapter meeting! Join us Wednesday, September 20th on a journey with Jamie as she unveils the art of effective elicitation techniques for remote teamwork. Uncover innovative strategies and interactive tools to enhance your virtual collaboration experience like never before.

To join us for upcoming events, please click the 'Register Now' button below. Secure your spot and take advantage of these exciting opportunities to expand your professional network and knowledge.

Register Today!

when projects reflect a solid, well-defined strategy.

To achieve strategic alignment, we, as project managers, play the roles of diplomats and navigators. Balancing stakeholder interests, we guide projects resolutely towards the strategic North Star.

In summary, strategic alignment not only elevates our role as project managers but also uplifts the entire team. When everyone walks the strategic path, a symphony of success resounds—a testament to the power of unity and purpose.

For those intrigued by the profound impact of strategic alignment on project management, I encourage you to join the conversation on social or join us at our upcoming events. Together, we can amplify our understanding and application of this critical principle.

If you're interested in contributing to the growth of our community through the PMINW newsletter, please reach out to the VP of Marketing at vpmarketing@pminw.org. Your insights serve as keystones in building our collective knowledge.



Shape the Future of Project Management in Our Region - Join the PMIINW Board of Directors!

Are you passionate about project management and dedicated to making a difference? An exceptional opportunity awaits you! Consider taking a significant step by considering a role on the Board of Directors for PMIINW's 2024-2026 term.

As a valued member of the Inland Northwest Chapter's Board of Directors, you'll have a pivotal role in shaping the trajectory of project management in our area. Our mission revolves around fostering professional growth through collaboration with local businesses and experts, thereby expanding the influence and importance of project management in our community. But there's more – being part of the board comes with a host of valuable advantages:

- **Volunteer:** Make a positive impact in your community by contributing to meaningful projects.
- **Network:** Forge valuable connections across Eastern Washington and North Idaho, expanding your professional horizons.
- **Enhance Your Profile:** Elevate your resume – a leadership position like VP can capture the attention of employers and peers alike.
- **Advocate:** Represent our region's voice by participating in national and regional events.
- **Professional Development:** Enhance your skillset or leverage your existing expertise. Regardless of your role, personal growth is guaranteed!

As a board member, you'll dedicate a few hours each week to ensuring successful events and providing top-notch training and resources to our members. Elections are scheduled for October.

Ready to take the next step? If you're interested, please send an email to president@pmiinw.org. In your email, kindly indicate the specific position you're interested in and share your reasons for wanting to take on that role. Finally, include a brief introduction about yourself in your email.

Discover Opportunities: Explore these exciting leadership openings:

- **President:** (Exclusive to existing or former board members)
- **Vice President of Operations**
- **Vice President of Marketing**
- **Vice President of Membership**

For more information about these roles, visit our website at www.PMIINW.org. This is your chance to make a meaningful impact on your professional community. Join the Board of Directors and be a driving force in the realm of project management!

PDD Registration is now open!



Why You Should Attend PMIINW's 2023 Professional Development Day

The upcoming Professional Development Day (PDD) on October 13th, hosted by PMIINW, is more than just another event on your calendar. It's an opportunity to invest in yourself, your career, and your community. Here's why you should mark the date and register today:

1. Professional Growth & Interactive Learning

- **Expert Guidance:** Alana Hill, PMP, a renowned change leadership expert, will lead hands-on workshops and exercises.
- **Continuing Education:** Earn 7 continuing education credits.
- **Practical Tools:** Learn tools and techniques that you can apply directly to your daily work.

2. Networking & Community Collaboration

- **Diverse Connections:** Meet professionals from various industries across the Pacific Northwest.
- **Collaborative Environment:** Engage in meaningful conversations and collaborations.

3. Inspiration, Motivation & Personal Development

- **Inspirational Talks:** Gain insights from real-world success stories and motivational presentations.
- **Holistic Growth:** Foster both professional and personal growth through engaging sessions on leadership, empathy, and resilience.

4. Investment in Career

- **Skill Enhancement:** Learn new skills or sharpen existing ones.
- **Professional Recognition:** Highlight your commitment to professional development.

5. Networking Opportunities

- **Strategic Connections:** Utilize built-in networking opportunities to connect with peers and industry leaders.

Early Bird Registration – Act Now!

Early Bird Registration is open through September 1st, offering significant savings. Secure your spot now and invest in an experience that promises growth, connection, inspiration, and much more.

Conclusion

PMIINW's 2023 Professional Development Day is not just an event; it's a catalyst for change, growth, and community building. Whether you're looking to enhance your professional skills, connect with like-minded individuals, or find inspiration for your next big idea, PDD has something for everyone.

Don't miss this unique opportunity. [Register today](#) and take the next step in your professional journey.

PDD Registration



Congratulations are in order for our members marking anniversaries and those who've attained new credentials in the month of July! We also want to extend a warm welcome to those that joined PMIINW in July – we're thrilled to have you with us!

Anniversaries:

- Paul Fleming McCullah, 5 years

New Credentials:

- Michael Kennedy: PMP ®
- Joshua Novajosky: CAPM
- Lucas Miller: PMP ®
- Brandon Ryan: PMP ®

New Members:

- Brandon Ryan
- Will Holt
- Michael Kennedy
- Cathy Carter
- John Doyle

- Randy Rossi
- Patrick Greer



PMI Inland Northwest is proud to be an Advantage Program Member with the International Institute of Learning (IIL).

Visit https://pmiinw.org/IIL_Advantage_Program to learn more about our partnership and other discounts available to you.



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